



Online: (Size in pixels)	1 Month	2 Months	Semester	Annual
Left Square 320 x 320	\$60	\$115	\$165	\$300
Right Rectangle 300 x 560	\$85	\$160	\$230	\$400
Banner: 205 x 90	\$105	\$200	\$290	\$520
Leaderboard 728 x 90	\$225	\$425	\$620	\$1115

*Advertisements can be viewed at <http://www.bhsumedia.com>

**Clients must pay for and approve artwork before it can be uploaded to the website

**** Extra discounts are offered when purchasing more than one ad in a single transaction.**

* Clients must pay for, at least, half of the ad price before the ad can be published.

* Artwork must be submitted in .jpg or .pdf format, 300 dpi (CMYK) for print; 72 dpi (RGB) for online.

* Artwork must be submitted prior to production dates.

* *Don't have artwork?* That's okay. Jacket Journal staff can design your ad with **no extra charges!**

* Jacket Journal does not print inserts, however, insert prices are available upon request.

* **Ad Rep Info Jesus Ramos (605)-645-2326 or jesus.ramos@yellowjackets.bhsu.edu**

Print Circulation:

* 2 Issues per Semester

* 1500 copies of each issue are printed

* Copies of each issue are sent to the South Dakota Board of Regents and other state universities within the state of South Dakota.

* The Jacket Journal is distributed throughout the community of Spearfish, Black Hills State University and the University Center in Rapid City.

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