



# 2014 Business Ad Rates

## The Jacket Journal

<i>Printed: (B&amp;W)</i> <i>(Size in inches)</i>	1 Month	2 Months	Semester	Annual
Business Card 3.5 x 2	\$75	\$140	\$205	\$375
Eight Page 5.167 x 3.5	\$135	\$255	\$375	\$665
Quarter Page 5.167 x 7	\$189	\$360	\$520	\$935
Half Page 10.5 x 7	\$275	\$525	\$750	\$1365
Full Page 10.5 x 16	\$550	\$1045	\$1500	\$2725

<i>Printed: (Color)</i> <i>(Size in inches)</i>	1 Month	2 Months	Semester	Annual
Business Card 3.5 x 2	\$100	\$190	\$275	\$500
Eight Page 5.167 x 3.5	\$180	\$340	\$495	\$900
Quarter Page 5.167 x 7	\$250	\$475	\$690	\$1250
Half Page 10.5 x 7	\$375	\$700	\$1025	\$1850
Full Page 10.5 x 16	\$725	\$1375	\$2000	\$3600

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