

# Black Hills State University

Jacket Journal & BHSUMedia.com

## Advertiser Information

Advertising space can be purchased at a per column inch rate of \$6.00 per column inch. This document will help you visualize how much page space your advertising dollar can purchase.

- 1x3" = \$15.00      4x3" = \$60.00
- 1x4" = \$20.00      4x4" = \$80.00
- 1x5" = \$25.00      4x5" = \$100.00
- 2x3" = \$30.00      5x3" = \$75.00
- 2x4" = \$40.00      5x4" = \$100.00
- 2x5" = \$50.00      5x5" = \$125.00
- 3x3" = \$45.00      Half Page = \$200.00
- 3x4" = \$60.00      Full Page = \$400.00
- 3x5" = \$75.00      Banner Ad = \$37.50

Full color advertisements available for an additional \$50.00 service charge.

Digital Advertising opportunities are also available for our website [www.bhsumentia.com](http://www.bhsumentia.com)!

- Large Banner Ad: \$100.00
- In-Line Banner: \$100.00
- Small Banner: \$75.00

Sponsored Post BHSUMedia  
Social Media Accounts: \$30.00  
(Instagram, Twitter, and Facebook included)

2 x 3" Ad Size	1 x 3" Ad Size
2 x 4" Ad Size	1 x 4" Ad Size
2 x 5" Ad Size	1 x 5" Ad Size

### Advertiser Contact Information

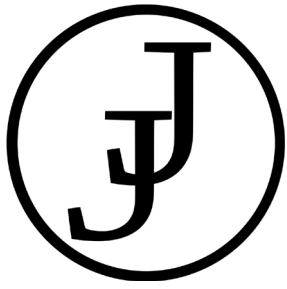
Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Best time to contact: \_\_\_\_\_



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Thank you for supporting BHSU Media and the Black Hills State University Jacket Journal! We know that your advertising dollars are very important and we want to make sure that your investment meets your expectations.

If you have any pre-made advertisements that you would like us to use in our print or online venues, please attach it to this sheet.

If you would like a member of the Jacket Journal/BHSUMedia.com to design your advertisement, we will be happy to send you a proof for revisions and approval before it is sent to press or made available online. You can use the box below to give us an idea of what you would like your advertisement to look like, or include a list of items such as text, graphics, borders, etc. that you would like us to use in its creation.

Once again, thank you for your support, and if you have any questions, please reach out to us via email at [BHSUMedia@gmail.com](mailto:BHSUMedia@gmail.com)

Size of Advertisement Purchased: \_\_\_\_\_

Price per Edition: \_\_\_\_\_

Number of Editions: \_\_\_\_\_

**Grand Total:** \_\_\_\_\_

Payment Made via:

Cash

Check

Please make checks payable to: BHSU Media

Advertiser Approval Signature:

\_\_\_\_\_

Advertiser Signature Date: \_\_\_\_\_

Editor Approval Signature:

\_\_\_\_\_

Editor Signature Date: \_\_\_\_\_